



SAME FACES, A STRONGER TEAM

PricewaterhouseCoopers and LightHouse Accounting & Advisory Services

The name has been changing through the years, but the quality of service is still second to none. This year marks the 60th anniversary of the office established in 1947, known today as PricewaterhouseCoopers.

Next to this celebration, there is the fact that PricewaterhouseCoopers Aruba has been going through some changes during the last years. Joining Edsel as partners we have Hans Ruiter, Ruben Goedhoop and Lorena Maduro, each bringing years of experience at a senior level.

The range of services has been expanding through the years and now focuses on:

- Audit Services
- Tax services
- Accounting Services
- Advisory Services

As per July 1st 2006, Lorena Maduro and Ruben Goedhoop turn the lights on of the LightHouse division within PricewaterhouseCoopers. They assist new, small to large sized businesses and organizations that need to comply with professional requirements in the business sector. An expanded list of services of LightHouse includes, from Accounting: Compilation – Payroll – Interim – Feasibility studies.

To Advisory Services: Strategy – Human Resources Management – Information Technology & Security – Risk Management – Project Management.

Hans Ruiter has seen Tax Services grow in the last 10 years; he has been and is a guiding force within PricewaterhouseCoopers. “Recently we have seen many international companies that are establishing themselves on Aruba, they have the need to know and understand the local tax structure. This means we are much more in contact with our colleagues in the US and the Netherlands. On a local level there have been many changes since 2003 that our local and international clients need to be aware of.”

Ruben Goedhoop is pleased to see the market continuing to use professional services for their own development through the years. There is also a lot of attention on the optimal use of IT and also sees much more emphasis on clients’ organizational structure. Ruben observes; “Aruba has focused a lot on the tourism sector and now it would be great to diversify and to develop the knowledge economy based on the existing knowledge of the tourism sector and to invest this knowledge also in the financial sector in the next 10 years.”

Lorena Maduro guides companies in growth. “Next to our accounting services, we help family businesses and all kinds of companies make the next step and work on businesses projections in the upcoming years. Mostly what we do is help businesses meet their challenges in the best way. We are glad businesses see the need for our professional help.”

Edsel Lopez is pleased to see the entire group of partners in place. He has seen the country’s economy growing and PricewaterhouseCoopers has been growing with it. “We don’t want to be the biggest; we want to be the best!”

“We’d like to thank our clients that have been with us through the years. We are also very grateful to our personnel, we expect a lot of them to keep our clients satisfied and to meet our client’s need with their professional skills and knowledge. We are proud of having such qualified personnel as part of our organization.”

Our people strive to offer practical, result oriented solutions with the highest possible quality to our clients. They are compliant with international guidelines and the highest level of service, qualities that will assure that PricewaterhouseCoopers and LightHouse will be celebrating many more anniversaries together with their clients and staff. 